



Caravan Industry
Association of Australia

NATIONAL CONFERENCE

SPONSORSHIP PROSPECTUS

EXPERIENCE
GOLDCOAST™
DESTINATION PARTNER



JOIN INDUSTRY LEADERS IN 2025

14 - 16 MAY

RACV Royal Pines
Resort

GOLD COAST

 **Caravan Industry**
Association of Australia

EXPERIENCE
GOLD COAST.
DESTINATION PARTNER

WELCOME

to the 2025 Caravan Industry National Conference and your special invitation to be part of something amazing!

Our industry is one of the most exciting and fastest growing in Australia. In recent years, we've seen record numbers of RV registrations and caravan park bookings, and it's only going to get better. But to stay ahead of the competition for a tightening discretionary dollar, we need to stay innovative and focused on our customers.

That's why coming together every year to celebrate our achievements, share knowledge, and prepare for the future is so important. The Caravan Industry National Conference has become a highlight for the Australian caravanning industry, and the 2025 event promises to be another one not to miss.

Last year, we welcomed over 100 exhibitors and sponsors, and nearly 1,200 delegates. In 2025, we're aiming to go even bigger again! We're thrilled to invite you to be part of this exclusive opportunity for sponsorship and exhibition at the industry's largest gathering for education, networking, and fun.

The conference will once again be held at the beautiful RACV Royal Pines Resort on the Gold Coast, offering luxurious accommodations, flexible meeting spaces, and a trade exhibition area that's perfect for showcasing the latest in industry offerings. With world class keynote speakers, engaging presentations, workshops, and plenty of networking opportunities, this event attracts the top decision-makers and procurement managers eager to explore the best the industry has to offer.

As a valued supplier, we'd love for you to join us at this can't-miss event. Please take a look at the attached sponsorship prospectus for more details on how you can get involved. We're excited to work with you to make sure your time and investment at the 2025 Caravan Industry National Conference is a huge success!

See you there!



Stuart Lamont
Chief Executive Officer



THE EVENT

- The largest industry event of its kind
- Over 1,000 attending delegates expected
- Unrivalled opportunity to showcase your products and services to a specialist audience
- Dedicated content and program tailored for: manufacturers, dealers, repairers, caravan park operators, corporates, and more
- Three exciting evening social events
- All delegate breaks and meals will be held in the exhibition areas and are programmed to maximise networking and engaging with the exhibitors
- Managed in-house – personal touch regarding your exhibition needs



WHY SPONSOR

- Showcase your products and services.
- Generate new leads and interest
- Develop and maintain key industry relationships
- Obtain key market intelligence
- Interact with the decision makers of the Industry

NATIONAL CONFERENCE

THE VENUE



RACV Royal Pines Resort is one of the most versatile conference and exhibition venues in the country perfect for showcasing the very best in industry products and services.

With extensive inside and outside exhibition spaces, a multi-faceted plenary hall and multiple meeting rooms, RACV Royal Pines Resort provides a luxury conference and accommodation venue in Australia's premier holiday destination.

THE PROGRAM

DELEGATES

Monday 12 May
Caravanning Queensland Conference + Dinner (CPAQ)

Tuesday 13 May
Caravanning Queensland Conference (CPAQ)
Future Leaders Forum (afternoon)

Wednesday 14 May
Golf Day
Trade Exhibition Open from 11am
Workshops and Masterclasses
Product Demonstrations
Conference Opening (3.30pm)
Welcome Cocktail Party (6pm)
Rockaoke Event (8pm)

Thursday 15 May
Breakfast Workshop
Conference Plenary and Breakouts
Trade Exhibition Open
Casual Conference Dinner (7pm)

Friday 16 May
Breakfast Workshop
Conference Plenary and Breakouts
Trade Exhibition Open until 1pm
Afternoon Drinks on the Lawn (3pm)

TRADE

Monday 12 May
Custom Build Booths Set-Up

Tuesday 13 May
Bump-In (for Majority of Trade)

Wednesday 14 May
Final Bump-In / Set-Up
Trade Exhibition Briefing and Registration
Trade Exhibition Open (11am)

Thursday 15 May
Trade Exhibition Open (All Day)

Friday 16 May
Trade Exhibition Open (until 1pm)

ACCOMMODATION

As our numbers grow larger, we have taken on two extra accommodation options to meet our delegate and exhibitor needs: the Mercure Resort and the Elite Hotel

Pricing and conditions are as follows:

RACV ROYAL PINES Superior and Mountain View rooms are \$255.00 per room/night with an initial 3-night minimum stay for the nights of 14th, 15th and 16th May 2025 (as the hotel has been bought out completely for our exclusive use on Wednesday – Friday nights, no date transfers are possible. Anyone wishing to stay in the hotel but leave on the Friday will be required to still book and pay for the Friday night accommodation)

MERCURE RESORT rate will be \$175.00 per room/night with no minimum nights. Shuttle buses will run between the Mercure and RACV on Wednesday, Thursday and Friday.

ELITE HOTEL rate will be \$159.00 per room/night with no minimum nights.

The above rates are available pre and post event from Saturday 10th May through to Sunday 18th May.

Accommodation links will be forwarded directly to you upon completion of registration form.

INVESTMENT + BENEFITS

	PREMIUM	PLATINUM	TRADE	GALA DINNER (TABLE SPONSORSHIP)
INVESTMENT FOR CONTRIBUTORS	\$9,185	\$6,985	\$5,005	\$990
INVESTMENT FOR NON-CONTRIBUTORS	\$11,165	\$8,965	\$6,985	N/A
PRICING AFTER 14 FEBRUARY 2025 (INCL. GST)				
INVESTMENT FOR CONTRIBUTORS	\$9,735	\$7,535	\$5,555	\$990
INVESTMENT FOR NON-CONTRIBUTORS	\$11,715	\$9,515	\$7,535	N/A

TRADE BOOTH

	PREMIUM	PLATINUM	TRADE	GALA DINNER (TABLE SPONSORSHIP)
Trade Exhibition Booth, including fascia board, power and lighting (size scaled based on sponsorship level)	✓	✓	✓	
Preferential positioning of trade display booth	✓	✓		
Availability for outdoor space	✓	✓		

SPONSORSHIP / EXHIBITOR ATTENDEE BENEFITS

	PREMIUM	PLATINUM	TRADE	GALA DINNER (TABLE SPONSORSHIP)
Full delegate registrations (including all social events)	Three (3)	Two (2)	One (1)	* Any Premium or Platinum Sponsors wishing to not utilise the accommodation benefit at RACV Royal Pines and book their own accommodation will receive a sponsorship credit of \$1,000.
Additional Future Leaders forum delegate registrations	Three (3)	Two (2)	One (1)	
Four nights Accommodation at RACV Royal Pines (room only - must include Friday 16 May) *	One (1)	One (1)		
\$100 discounted day delegate conference registration rate (no social functions)	✓	✓	✓	
Access to private meeting rooms (by appointment) if available	✓			
Invitation to private special events within the conference	✓			
Discounted gala dinner attendance (for extra seats)				✓

MARKETING + PROMOTION

	PREMIUM	PLATINUM	TRADE	GALA DINNER (TABLE SPONSORSHIP)
Listing on Caravan Industry Association of Australia's conference website	✓	✓	✓	
Delegate list POST conference excluding emails (subject to the Privacy Act.)	✓	✓	✓	
Logo acknowledgement on conference marketing collateral (subject to submission timing)	✓	✓	✓	
Logo in Handbook	✓	✓	✓	



NATIONAL CONFERENCE

EARLY BIRD CLOSES 14 FEBRUARY 2025

Caravan Industry National Conference is Australia's largest gathering of the industry's decision-makers under one roof. Each year the event attracts delegates representing all sectors of the industry, facilitating industry-specific learning and networking, business opportunities and allowing delegates to connect with the leaders of the caravan and camping industry.

Contributors provide financial support to Caravan Industry Association of Australia and enables us to lead and champion a safe, compliant and sustainable caravanning and camping industry in Australia. As a voluntary contributor to Caravan Industry Association of Australia, we are pleased to offer you a number of benefits throughout the year, including a discount for the National Conference!

Below is the Sponsorship & Exhibitor Form. Please fill out all details. To receive full conference benefits, forms must be received by Friday 14 February 2025 and all Expo Booth must be paid in full no later than Thursday 1 May 2025.

*Please note: No Exhibitor has exclusive rights per category. Caravan Industry Association of Australia will endeavour to make sure that no competing businesses are directly facing each other in the trade exhibition space.

**ONLY A LIMITED NUMBER OF EXHIBITION SITES AVAILABLE,
DON'T MISS OUT!**

NATIONAL CONFERENCE 2025

SPONSORSHIP + EXHIBITION FORM

Yes, we would like the opportunity to be a Sponsor/Exhibitor at the following level for the Caravan Industry National Conference at RACV Royal Pines, Gold Coast 14 – 16 May 2025.

PREMIUM

PLATINUM

TRADE

GALA DINNER

Yes, I would like more information on additional sponsorship opportunities at the 2024 National Conference

I do not require the accommodation benefit and wish a credit of \$1,000 (for Premium and Platinum only)

EXHIBITOR DETAILS

Business Name	
Main Contact (prior to conference) Name	Onsite Contact At Conference (leave blank if same) Name
Main Contact (prior to conference) Mobile	Onsite Contact At Conference (leave blank if same) Mobile
Main Contact (prior to conference) Email	Onsite Contact At Conference (leave blank if same) Email

You will receive more information on how to register your delegates online upon receipt of form.

TO RECEIVE FULL CONFERENCE BENEFITS, FORM MUST BE RECEIVED BY 14 FEBRUARY 2025

As an advantage to exhibitors and Queensland delegates Caravan Parks Association of Queensland (CPAQ) will be again holding their annual conference at RACV Royal Pines on 12 and 13 May 2025. To find out more about sponsorship and partnership opportunities at the CPAQ annual conference please send an email to joinus@caravanqld.com.au

For any exhibitor enquiries please contact:
Bebe Mawer,
General Manager - Commercial Services
Mobile: 0400 668 558
Email: conference@caravanindustry.com.au

TERMS & CONDITIONS: By completing this form, you are agreeing to sponsor the 2025 Caravan Industry Association of Australia National Conference. In the event of cancellation, or a reduction in exhibitor level, a 50% cancellation fee based on the initial exhibitor level will be applied. For companies who have selected Premium, Platinum or Trade Exhibitor's levels, we will require a logo in a png or eps format for full participation in conference activities. Please supply the png or eps in electronic format by email to conference@caravanindustry.com.au by 14 February 2025 for full participation in 2025 delegate communication. All completed sponsorship/exhibition forms received will generate a return confirmation email acknowledging their receipt, and a tax invoice will then be issued. All invoices must be paid in full by the respective due date as a condition of exhibiting. Trade display booths are only available to Principal, Premium, Platinum Sponsors and Trade Exhibitor status. Trade exhibition booths within each sponsorship level is limited and will be allocated firstly to those businesses that sponsored the event in 2024, subject to receiving their completed exhibitor forms by 14 February 2025 and then in the order received taking into consideration sponsorship level. *Contributor status applies to those businesses which have made a financial contribution to the National Marketing and Advocacy Fund in the 2025 financial year (for information contact Bebe Mawer on bebem@caravanindustry.com.au).